

HEASC Member Websites: Adding “Sustainability” Pages Checklist

URL to SUSTAINABILITY web pages:

- Ideally the URL should be <http://www.homepage.org/sustainability>
- Put short description with link to the above page on your organization’s Home page.

CONTENT:

- Statement of sustainability – what does sustainability mean? What does it mean for your organization?
- What is your organization doing towards becoming sustainable; what is it doing for your members/constituency?
- Statement of HEASC’s mission (include link to HEASC website here)
- Provide links to publications, articles and other resources your organization has authored on sustainability
- Give examples of sustainable projects that your organization is involved with
- Give examples of sustainable projects that your members are involved with
- Provide an overall description and templates on the how-to(s) of making the institution sustainable (e.g. for ACPA, include templates for infusing sustainability into First Year Experience, Orientation, Residential Living, Student Life, etc.)
- Resources – list any resources that you find useful in your organization or for your members

DYNAMIC CONTENT:

- News/Updates – use for announcing any new initiatives on sustainability
- Events – use for announcing any upcoming events, meetings, trainings, webcasts, etc.

LINKS:

- Link to www.heasc.net and to its coordinating agent: www.secondnature.org
- Link to AASHE (www.aashe.org)
 - Point to AASHE – suggest signing up for their Listserv
 - Point to AASHE website for sustainable digest resource with suggested keywords
 - Point to AASHE member pages
- Link to U.S. Partnership for Education for Sustainable Development (www.uspartnership.org)

CONTACTS:

- List contacts within your organization that could answer questions about HEASC
- For more information or questions about membership, contact:
Mary Reilly (mreilly@secondnature.org) 617-224-1612

GREAT MEMBER EXAMPLES:

- SCUP: www.scup.org/sustainability
- ACPA: www.myacpa.org/task%2Dforce/sustainability/
- NAEP: www.naepnet.org/Microsites/sustainability/sustainability.html