## Benefits of Membership in the Higher Education Associations Sustainability Consortium (HEASC)

HEASC is a group of higher education associations (management, presidential, and special focus) that collaboratively support higher education sustainability efforts among their members, among one another, and throughout the higher education community.

## Reasons to Join

- Learn about opportunities to collaborate with other associations on sustainability programming.
  For example:
  - Share ideas for greening events
  - Collaborate on conference awards and programming
  - Work together on Campus Sustainability Day programming
  - Writing articles for each other's professional magazines
- Make your association a better model for sustainable practices by learning from others about:
  - Sustainability best practices as an organization
  - Organizational sustainability plans and policies
  - Professional development and programming for sustainability
- Access the best resources in the field, from both AASHE and HEASC, to add or strengthen your association's member programming on sustainability. This includes:
  - Developing special sessions at your meetings
  - Hosting webinars on sustainability topics in your field
  - Creating/enhancing a section on your website for members interested in learning more about sustainability
- Participate in initiatives and assist in developing resources that will strengthen and advance the higher education community's commitment to sustainable practices. For example:
  - o Joint advocacy for policies and funding to advance sustainability in higher education
  - o Group "calls for action" on sustainability in higher education
  - HEASC sponsored webcasts and professional development
  - o HEASC campaigns to get sustainability into accrediting bodies and textbooks
  - o Joint funding proposals for large initiatives and associated resource development
- Increase the success of all of our sustainability efforts through:
  - An ongoing community of support
  - Reduced redundancies in association planning, programs and products
  - Greater synergies on sustainability projects and higher quality outcomes
  - Increased capacity to make sustainability a foundation of your programming and practices
  - Availability of sustainability expertise

Your association can join HEASC by making an annual contribution according to its size. Funds go toward your organization's membership in AASHE and the annual costs of a coordinating and fiscal agent (AASHE) that provides HEASC with logistical support and sustainability expertise. Your commitment is for one year and may be reviewed at the end of each calendar year.